



A unique opportunity for your municipality or city.





HOST A STAGE OF THE TOUR DE SUISSE!

The Tour de Suisse is the biggest cycling event in Switzerland, making it a highlight with a large national and international audience.

REAP THE BENEFITS!

-  **Great event opportunities in connection with the race:** use the Tour de Suisse as a chance to hold a public festival with attractions for families and fans.
-  **Create value in the regional economy:** you will benefit from including local businesses and creating value within the municipality/city (especially hotel stays and catering)
-  **Your municipality/city in the spotlight:** have your municipality/city broadcast live on national and international TV, via online and offline media and on our social media channels.
-  **High visibility at the event:** benefit from various opportunities to get your municipality/city noticed during the event (start and finish lines, podium, etc.)

WHAT OPPORTUNITIES ARE THERE?

-  **Starting area:** you will fire the stage's starting shot
-  **Finish area:** you will watch over the nail-biting finale
-  **Finish and starting areas:** combine the arrival at the finish line with the race's start. Just as you wish for extra visibility.
-  **HUB:** the Tour de Suisse spends the whole weekend with you, providing perfect opportunities for an amazing public festival.

WHAT CONDITIONS NEED TO BE MET?

- Founding a local organising committee
- Railings and infrastructure provided in line with the specifications of the Tour de Suisse
- Electric and water installations (TdS infrastructure, TV compound based on detailed planning by Tour de Suisse
- Organisation and coordination of assistants and local permits
- Various spaces (media room, racing office, etc.) provided
- Required event insurance policies put in place



« As a passionate cyclist, it was a great honour to get to see the professionals at work right by my front door. Vaduz and the neighbouring Rhine Valley benefit from the Tour de Suisse – whether by the economic effect of the many visitors or the TV coverage that attracts new tourists and cyclists to the region. »

Marco Eggenberger,
OC President of the Vaduz stage

« Organising the arrival of the Tour de Suisse at the stage was fun, interesting and got the public engaged. Collaborating with the TdS organisation, the authorities, the local press, associations and sponsors was nothing short of a pleasure. I'd love to do it again. »

Harry Huwylar,
OC President of the Regensdorf stage



STAGE DESTINATION FEE (PRICES EXCL. VATT)

Start	from CHF	22'500
Finish	from CHF	45'000
Finish and start	from CHF	60'000
HUB	from CHF	200'000

Please note: prices vary for Tour de Suisse Men and Women.
Combinations of finish and start and multi-year planning result in a discounted fee.

HOST A STAGE NOW AND JOIN THE TOUR DE SUISSE FAMILY!

For more information or a non-binding meeting, please get in touch:

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