

TOUR DE SUISSE | FANCONVOY

ON THE ROAD TOGETHER

BENEFIT FROM ...

- ... one million spectators along the route.
- ... 250,000 possible direct contacts.
- ... an increase in awareness of your brand through the distribution of coveted give-aways.
- ... the long-standing tradition and popularity of the advertising column.
- ... our offer to take over the planning of your advertising column vehicle in order to save important internal resources.







PRICES

1 vehicle in the FanConvoyThroughout the entire Tour de Suisse (Wed-Fri) CHF 7'500

- Price for single day CHF 2'000

(Vehicle organization and branding, transport of giveaways & provision of staff)

1 vehicle in the FanConvoy incl. complete planning by us

- Throughout the entire Tour de Suisse (Wed-Fri) CHF 13'500

Contact us today and secure your place in the

Tour de Suisse FanConvoy!





I WILL BE HAPPY TO ASSIST YOU Anne Stahel, Sales

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www.tourdesuisse.ch