



TOUR DE SUISSE FANCONVOY

ON THE ROAD TOGETHER

BENEFIT FROM ...



... one million spectators along the route.



... 250,000 possible direct contacts.



... an increase in awareness of your brand through the distribution of coveted give-aways.



... the long-standing tradition and popularity of the advertising column.



... our offer to take over the planning of your advertising column vehicle in order to save important internal resources.



PRICES

1 vehicle in the FanConvoy

- Throughout the entire Tour de Suisse (Wed-Sun) CHF 7'500
- Price for single day CHF 2'000

1 vehicle in the FanConvoy incl. complete planning by us

(Vehicle organization and branding, transport of giveaways & provision of staff)

- Throughout the entire Tour de Suisse (Wed-Sun) CHF 13'500

Contact us today and secure your place in the Tour de Suisse FanConvoy!



I WILL BE HAPPY TO ASSIST YOU
Anne Stahel, Sales

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www.tourdesuisse.ch